

“Ministry Advantage helps pastors and their teams realize their God-given dream by giving practical tools and coaching in a skill set that most pastors never received any training in.”

Willy Reimer  
Canadian conference  
Ministry Advantage Director



**CANADIAN CONFERENCE**  
of Mennonite Brethren Churches

Leadership Development

### What is Leadership Development?

Through Leadership Development, we develop leaders by creating an environment in which leaders are intentionally discerned, developed, and empowered to lead in new and established ministries.

For more information about Ministry Advantage, please contact Leadership Development at the Canadian Conference office.

Toll Free 888.669.6575  
Fax 204.654.1865  
leadershipdevelopment@mbconf.ca  
www.mbconf.ca



MINISTRY  
ADVANTAGE



**CANADIAN CONFERENCE**  
of Mennonite Brethren Churches

Leadership Development

## A Real Advantage

**For the past ten years Ministry Advantage has been assisting pastors and churches worldwide to turn their vision into reality.**

Ministry Advantage's proven approach utilizes the combined synergy of customized coaching, ministry systems training, and two strategy workshops conducted annually by highly experienced church leaders.

The Canadian Conference of MB Churches has partnered with Ministry Advantage to offer this coaching to senior and executive pastors at a significantly reduced rate.

Under the leadership of Willy Reimer, pastor of SunWest Christian Fellowship, Ministry Advantage can help take your church to the next level, whether you are in a new stage of growth or are looking to overcome new challenges.

## Ministry Advantage Highlights

### Personal Coaching

- Weekly sessions
- Experienced leadership coaches
- Step-by-step guidance
- Practical ministry application

### Interactive Workshops

- Learn new strategies
- Sharpen your skills
- Meet like-minded pastors

### Ready-to-use Resources

- Strategic planning
- Leading change
- Organizing and delegating
- Maximizing key ministry positions
- Outreach and assimilation
- Maturing your church financially
- Developing leaders and teams

## Ministry Advantage was a wonderful answer to prayer.

Consumed as I was in the trenches of ministry, I often found myself wrestling with some of the more strategic elements of leadership that are so critical today.

Ministry Advantage resourced me with valuable tools and resources that really empowered my leadership and ministry.

Ed Willems  
Lead Pastor  
Gateway Christian Fellowship

## Ministry Advantage was a great experience for me.

I deeply appreciated the insights of my coach and looked forward to our phone conversations.

The materials, assignments, and interaction really prepared me for senior leadership. Without the knowledge Ministry Advantage imparted, I would nearly be lost as a senior leader.

Kelly Wiebe  
Senior Pastor  
West Portal Church